



EC Teleconference Meeting  
November 10, 2014

Present: Colleen Ostiguy, Renee Cerullo, Theresa Fazzolari, Linda Przepasniak, Mary Stelley, Debra Carlin

President Ostiguy called the meeting to order at 7:04pm.

Recording Secretary Debra Carlin:

**Motion 14-61 made by Mary, seconded by Linda, to approve the minutes of the EC meeting of September 22, 2014 with corrections. The motion carried.**

**Motion 14-62 made by Linda, seconded by Renee, to approve the minutes of the October 5, 2014 Board meeting with corrections. Motion carried.**

**Treasurer Mary Stelley:**

Financials as of October 31, 2014 were reviewed.

20 Chapters have paid their liability insurance and the remaining chapters will be contacted for payment.

Mary will verify when the attorney retainer was paid and discuss with Colleen.

There are concerns about corkage fee and the food cost in the revised contract.

**President Elect Renee Cerullo:**

There is a conference call with Region Directors next week.

Region 4 may be reduced to only the Adirondack Chapter and options are being considered and Colleen will discuss with Colleen Tyll.

The Membership Committee should reach out to the Sullivan County Chapter.

A coordinator may be needed for MALs.

Jennifer Charron has requested assistance with Region 3.

Awards will be re-evaluated at a later time.

Communications – there is a recommendation to create a marketing sub committee to get materials on the website.

**Second Vice President Linda Przepasniak:**

There are currently 508 current members and 135 that are lapsed and efforts continue to bring the lapsed members back.

The dues notice process was reviewed.

Work continues on the membership database.

**First Vice President Theresa Fazzolari:**

Bay Ridge will make a determination as to their future and Theresa will follow up. The PPD form needs to be updated to include more information and have the option to be completed online. Theresa will follow up.

Gale Cohen has been visiting regions to present the PPD program.

**President Colleen Ostiguy:**

October Board meeting results were discussed.

There is a need for more training in the areas of the website, advocacy and how to get new members.

April Board topics to consider are showing members how to use the marketing materials, what the materials are and how to update chapter websites.

The Owego Treadway will pay for the replacement of the Region VI banner.

April Board planning meeting is this Wednesday and Youth Leadership will be discussed.

There are plans for three workshops and the voting items will be the advocacy platform and Renee's budget.

There are 25 computers available for use at the April meeting.

The 2015 Conference hotel contract is out for review by the EC.

**Motion 14-63 made by Renee, seconded by Linda, to authorize Corporate Incentives to create a portal link from the NYSWI website for logo merchandise. The motion carried.**

A supply of business cards and post cards will be ordered.

The next Communicator deadline is November 14<sup>th</sup>.

The next EC meeting is scheduled for Monday, December 8th at 7:00pm.

The meeting adjourned at 8:14